

Charles Lewinsky  
*Deceptively Real*

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Original title: *Täuschend echt*



Charles  
Lewinsky  
*Täuschend echt*

Roman · Diogenes

A copywriter loses everything in one go: love, money, and his career. But with the help of artificial intelligence, he manages to get back on his feet. The latest technology helps him write a book that generates considerable attention, because it supposedly tells the ›story of a genuine fate‹. Only one woman knows this isn't true: the former lover of the now-celebrated author, who once took everything from him. A smart, engaging mind game about authorship in the age of AI, and a gripping read on a highly topical theme.

## Book factsheet

Contemporary Literature  
352 pages  
11.6 × 18.4 × 2.5 cm  
November 2024

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### 📍 Bestseller

#8 Swiss bestseller

### 🏆 Awards

- 2020 *Der Halbbart* auf der Shortlist des ›Schweizer Buchpreises‹
- 2020 *Der Halbbart* auf der Longlist des ›Deutschen Buchpreises‹
- 2020 ›Dreitannen-Literaturpreis‹ des Buchfestivals Olten
- 2016 *Andersen* auf der Shortlist des ›Schweizer Buchpreises‹
- 2014 *Kastelau* auf der Longlist des ›Deutschen Buchpreises‹
- 2011 *Gerron* für den ›Schweizer Buchpreis‹ nominiert
- 2009 ›Prix Lipp‹ für *Melnitz*, Genf
- 2008 ›Best Foreign Novel‹ für *Melnitz*, Foreign Literature Learned Society, Peking
- 2008 ›Prix du meilleur livre étranger‹ für *Melnitz*, Paris
- 2007 *Melnitz* wird als ›Bester deutscher Roman 2006‹ von der ›Jury für den besten fremdsprachigen Roman des Jahres im 21. Jahrhundert‹ in China ausgezeichnet.
- 2001 ›Preis der Schweizerischen Schillerstiftung‹ für *Johannistag*

### Praise

#### *Deceptively Real*

»In his new novel, the Swiss bestselling author Charles Lewinsky intelligently plays with the new opportunities of the digital age.« – Sonntagsblick Magazine, Zurich

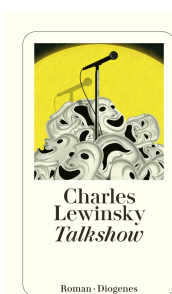
»The Swiss author connects the copywriter's derisive self-observation, the crooked girlfriend, the initially disdained neighbours, the rich patron and of course ›Kirsten‹ in an amusing manner.« – Christiane Oelrich / Münchner Merkur, Munich

»A highly pleasant read. Lewinsky is a greatly skilled inventor of comical scenes. [...] It's definitely one of the most interesting books of the season.« – Next Book Please podcast (Literaturhaus Hamburg / Hamburger Abendblatt)

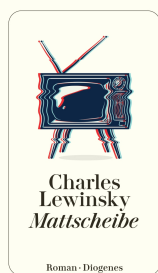
»Splendid publicity for real, genuine authors. [...] A delightfully dark-humoured text on truth and deception.« – Die Presse am Sonntag, Vienna



Charles Lewinsky, born in Zurich in 1946, has been a freelance writer since 1980. He won international renown with his novel *Melnitz*, which was awarded numerous prizes, including the French ›Prix du meilleur livre étranger‹. His novel *Halfbeard* was nominated for both the ›Swiss Book Prize‹ and the ›German Book Prize‹. His works have been published in 16 languages. Charles Lewinsky lives in Vereux (France) in summer, and in Zurich in winter.



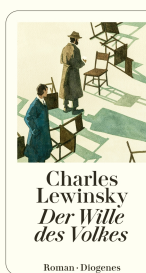
*Talkshow*  
240 pages  
2026



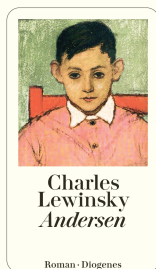
*Telly*  
240 pages  
2026



*A Different Story*  
416 pages  
2026



*The People's Will*  
416 pages  
2026



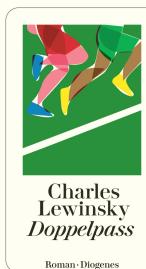
*Andersen*  
608 pages  
2026



*Smoke and Sound*  
304 pages  
2023  
 Bestseller



*The Devil on Christmas Night / The Good Lord on Inspection Day*  
88 pages  
2023



*Give-and-Go*  
384 pages  
2023

## Praise (cont'd)

»An amusing and light-footed novel. A novel bearing evidence that artificial intelligence doesn't have to be the end of literature – it can be played with beautifully.« – Katja Schönherr / SRF, Zurich

»An original, entertaining and smart novel about the other, artificial kind of intelligence coming into power.« – Thomas Andre / Hamburger Abendblatt

»Charles Lewinsky presents yet another inventive text with sparkling humour, gently revolving around the serious question of the meaning of genuine writing in times of AI.« – Rainer Moritz / Neue Zürcher Zeitung, Zurich

»Light-handedly and with a sensible wink, Charles Lewinsky encircles the great field of tension between artificial intelligence and literary writing.« – Peter Mohr / Aachener Zeitung

»An accomplished interplay displaying that AI doesn't have to mean the end of literature.« – Juliane Krebs / WDR, Cologne

»Spot on and audacious. And ultimately, *Deceptively Real* is a proper thriller where the revelation is suspended to the last line.« – Rolf Fath / Badische Neueste Nachrichten, Karlsruhe

## Charles Lewinsky

»Rare linguistic splendour and striking narrative virtuosity.« – Andreas Isenschmid / NZZ am Sonntag, Zurich

»Lewinsky has a deft feel for drama; you get the impression he has a field day setting the readers on one track and then drawing them onto another.« – Süddeutsche Zeitung, Munich

»Charles Lewinsky is a literary jack of all trades. Wilding a sharp pen and with a keen eye he moves between different genres in a virtuoso manner. He has dedicated his life to words and today is one of the most read Swiss authors.« – Kurt Aeschbacher / SRF 1, Zurich

»Charles Lewinsky is probably one of the hardest-working and undisputedly one of the most successful and versatile Swiss writers.« – Martin Ebel / Süddeutsche Zeitung, Munich

»Charles Lewinsky is a rascal in literature who masters all styles and eras.« – Rolf Fath / Badische Neueste Nachrichten, Karlsruhe

»The versatile star of contemporary Swiss literature.« – Hansruedi Kugler / Aargauer Zeitung, Aarau

»Above all, though, the tradition, the storytelling itself is always part of the narrative; this is the allure of the multi-layered works.« – Peter Zander / Berliner Morgenpost, Berlin

»Charles Lewinsky is the Swiss author with the broadest range when it comes to forms of expression.« – Felix Münger / Radio SRF2 Kultur, Basel

»Charles Lewinsky has a sure instinct for dramaturgy. Immensely entertaining.« – Helmut Maurò / Süddeutsche Zeitung, Munich



*Ten and One Nights*  
240 pages  
2023



*His Son*  
368 pages  
2022  
**🏆 Bestseller**



*Is that You?*  
288 pages  
2021



*Melnitz*  
944 pages  
2021



*Kastelau*  
416 pages  
2021



*Midsummer's Day*  
368 pages  
2021



*Gerron*  
704 pages  
2021



*Halfbeard*  
688 pages  
2020  
**🏆 Award winner**  
**🏆 Bestseller**



*The Stutterer*  
416 pages  
2019  
**🏆 Bestseller**