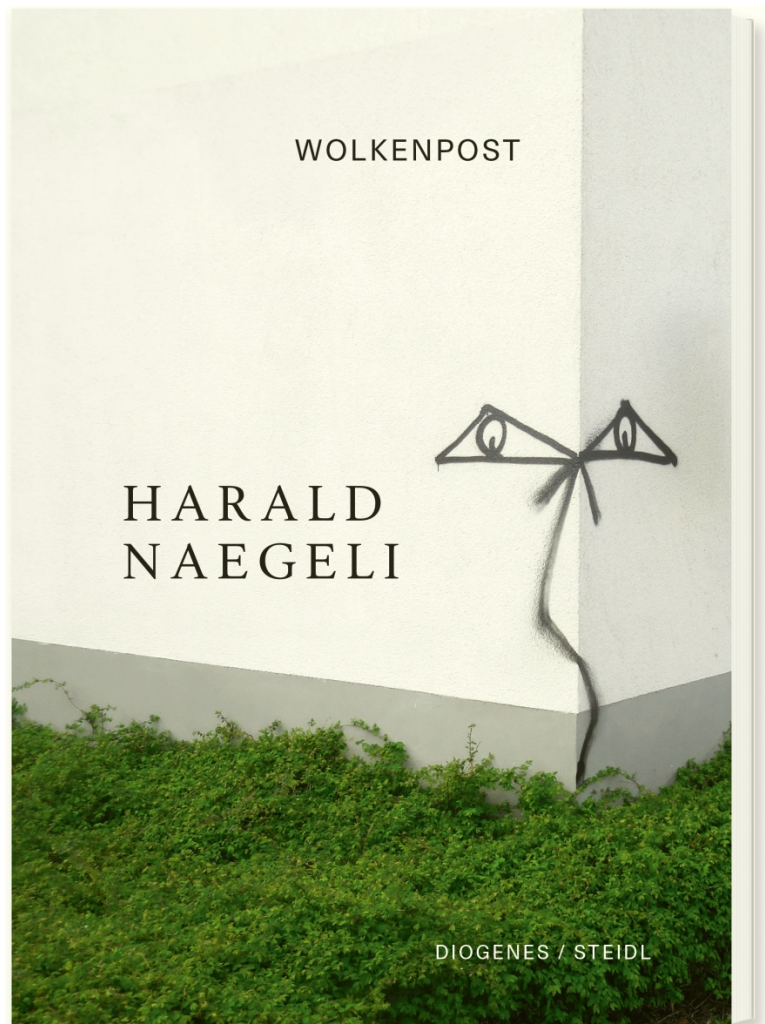


**Harald Naegeli**  
**Cloud Letters**

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Book factsheet

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**📌 Bestseller**

# 11 Swiss Bestseller (non-fiction)

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2020 ›Kunstpreis der Stadt Zürich‹

**Praise**

*Cloud Letters*

›Delightful.« – rbb Kultur, Berlin

As ›Harry the Cloud‹, Harald Naegeli has been writing to ›Friends of the Cloud‹ at irregular intervals since 2013. In his rebellious and philosophical dispatches, he shares updates about his latest graffiti and drawings, but also about encounters with man and mammal, about the reading that inspires him, about his indestructible belief in utopia and his perspective of art - not only in the public sphere. Lines filled with absurdity, thoughtfulness and affection, all complemented by photos of his works: women and flamingoes, lightning bolts and fish, eyes and bugs - the universe of a unique artist. ›Everything is a play on something, and a direct hit, to the eye, to nothingness, to the heart! With love, your Cloud.«  
Harald Naegeli

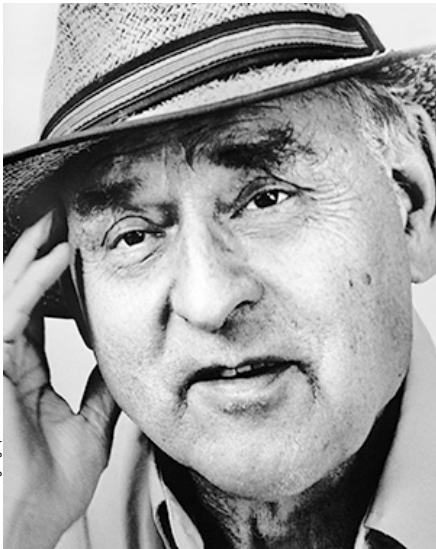


Photo: © Wolfgang Spiller

Harald Naegeli, born in Zurich in 1939, studied in Zurich and Paris and made a name for himself in the 1970s as the ›Sprayer of Zurich‹. His work, on public and private walls and buildings alike, are a protest against uniformity and the established concept of art. While his line drawings were continually removed in Switzerland, and Naegeli himself prosecuted, he received support in Germany; from Joseph Beuys, amongst others. Alongside his graffiti, Harald Naegeli has created a large body of work, capturing over 30'000 drawings in his sketchbooks.